# GOVERNMENT OF INDIA
# HEALTH AND FAMILY WELFARE
# LOK SABHA

UNSTARRED QUESTION NO:3309
ANSWERED ON:05.08.2016
Fast and Junk Food
Rajput Shri Mukesh

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government is aware of the ill effects of fast and junk foods particularly obesity problems leading to other diseases;

(b) if so, the details thereof; and

(c) the corrective steps taken or proposed to be taken by the Government to curb the use of such fast and junk foods?

## Answer

ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SMT. ANUPRIYA PATEL)
(a) & (b): As informed by Directorate General of Health Services, Unhealthy dietary habits can lead to Obesity, which is a known risk factor for non-communicable diseases (NCDs) like Diabetes, Cardio-vascular Diseases (CVDs) and certain Cancers. A study conducted by National Institute of Nutrition (NIN), Hyderabad, on assessment of ill-effects of consumption of Carbonated Water beverages on health of adolescents and young adults, showed higher increments of body fat in young consumers.

(c): Government of India has launched National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS) which is implemented for interventions up to District level under the National Health Mission. NPCDCS has a focus on awareness generation for behavior and life-style changes, screening and early diagnosis of persons with high level of risk factors and their treatment and referral (if required) to higher facilities for appropriate management of NCDs. Apart from this, the consumers are made aware of food safety through consumer awareness programmes launched jointly by the Department of Consumer Affairs and the Food Safety Standards Authority of India (FSSAI) which also includes advertisements in different media, campaigns, educational booklets, information on FSSAI website and Mass awareness campaigns.
â€¦â€¦â€¦â€¦â€¦â€¦